

HEICO lighting™ Virgolite™ LED system a logical choice for the new restaurant chain DiVolio

Gaining in brightness while saving on energy and maintenance cost



Sainte-Marthe-sur-le-Lac (October 11th, 2011) - Several important factors have influenced the owner Richard Veilleux for the choice of the lighting system adequate for his restaurant chain DiVolio.

First, the complex design of the sign was restricting the choice of the lighting system. The system needed to respect the shape and depth of each channel letter while providing quick and easy installation. A bright illumination was also a major criterion to ensure the sign would have good impact over a long distance. Finally, the system needed to have a low energy consumption.



A LED lighting system seemed logical.

Several lighting systems with LEDs were available. To guide his choice, Mr. Veilleux focused on the quality of the system to prevent breakage and maintenance, a satisfactory warranty, a competitive price and high brightness while ensuring a uniform illumination.

“I finally opted for a North American product that met all my requirements. I am very happy with the final result. HEICO lighting™ products are very flexible. I intend to use HEICO lighting™ LED products in my restaurants, both for outdoor and indoor applications. Not only does my sign draw attention from afar, but I can count on a corrosion-proof, reliable and highly efficient LED lighting system. This choice provides me with a sign that will attract customers while assuring peace of mind.”

Virgolite™ Mega-Brite™ white modules and red modules as well as LMPS-750 power supplies were used to illuminate the signs.

About DiVolio

Italian restaurant with a trendy atmosphere. The owners have over 35 years of restaurant experience. The chain recently opened a new branch in Sainte-Marthe-sur-le-Lac, on the north shore of Montreal. Website: www.divolio.ca

About HEICO lighting™ Virgolite™ LED System

Since its inception in 1985, HEICO Lighting™ is at the forefront of technological innovation. Determined to create safe, efficient, user-friendly products and to lead the LED revolution. The Virgolite™ LED System for sign is competitive, bright, easy-to-install, reliable and cost efficient. Designed and manufactured in Canada, every module is potted to meet IP67 and fully tested prior to shipment. The Virgolite™ System is based on the patented Contactless LED technology giving it several unique advantages.

-30-

For more information, please contact us:

info@heicolighting.com

1-800-665-1166